

## 8 “Great” Reasons to Attend *What Great Educators Do Differently* Conferences!

We realize you have a limited budget when it comes to investing in professional learning opportunities. That is why we work hard to make sure when you invest in your own professional learning—or professional learning for your team—we do everything we can to ensure that the entire conference experience is planned intentionally so that all attendees walk away with practical strategies for improving their work as professional educators and are inspired to do just that!

When you attend a What Great Educators Do Differently (WGEDD) conference, you are participating in a comprehensive professional learning experience that you can bring back to your classroom, school, and district. At our conferences, you will connect with educators from all over who share your passions, concerns, interests, challenges, goals, and commitments. You'll be greeted with unparalleled professionalism and approachability from all WGEDD presenters throughout the conference—and even after the event. You will engage in meaningful dialogue with many of the leading voices in education today.

Our conferences provide essential structures allowing for improved student and educator performance. Our goal is to ensure that each participant walk away not only inspired to connect with a new network of fellow educators, but to learn new ideas with their network in the future.

At our conferences, you will meet and learn from practical classroom teachers, principals, superintendents, authors, and other educational leaders who are recognized as among the top in their respective educational roles. These presenters will be available to listen to your individual concerns, answer your questions, and brainstorm solutions to challenges you are facing.

There are an endless number of reasons to attend a What Great Educators Do Differently conference; here are our “Great 8”:

1. **Visionary Presenters:** At each WGEDD conference, you will learn from a dozen or more presenters who are recognized nationally and internationally as among the foremost educational thinkers in their field.
2. **Connection Opportunities:** In addition to learning from presenters who are accomplished educational trailblazers, each WGEDD conference has time built into the schedule for a mini “Unconference,” allowing intentional time for attendees from all over to network and discuss issues in which they are interested.
3. **Tools You Can Use:** You will leave WGEDD conferences with not only tools you can implement, but ideas, strategies, and skills you can put to use immediately in your classroom, school, or district.



4. **Crucial, Ongoing Conversations:** Our presenters are passionate about connecting face to face with each conference attendee throughout the conference. In addition, they are committed to continuing these conversations after the conference when attendees seek them out for guidance and support.
5. **Variety:** At each WGEDD conference, you will experience a wide range of presenters speaking, including current classroom teachers, building administrators, practicing superintendents, and best-selling educational authors. In addition, we schedule a variety of sessions, from large, traditional, keynote presentations to small breakout sessions, to opportunities to connect during mini-“Unconference” sessions.
6. **Value:** Our conference fees are priced below the fees charged at professional learning events of similar duration and quality of speakers. We work hard to keep the cost of attending our conferences as affordable as possible while providing worthwhile learning throughout the event from the opening keynote to the “lunch-n-learns” to the social networking event to the closing keynote.
7. **Location:** Our conferences are scheduled within close proximity to major metropolitan areas easily accessed by car or plane.
8. **Accommodations and Food:** At our conferences, we always seek out affordable and comfortable options for overnight stays and offer room discounts for conference attendees. Our registration fees include breakfast and lunch throughout the conference.

For questions or more information, visit our website at [www.WGEDD.com](http://www.WGEDD.com)